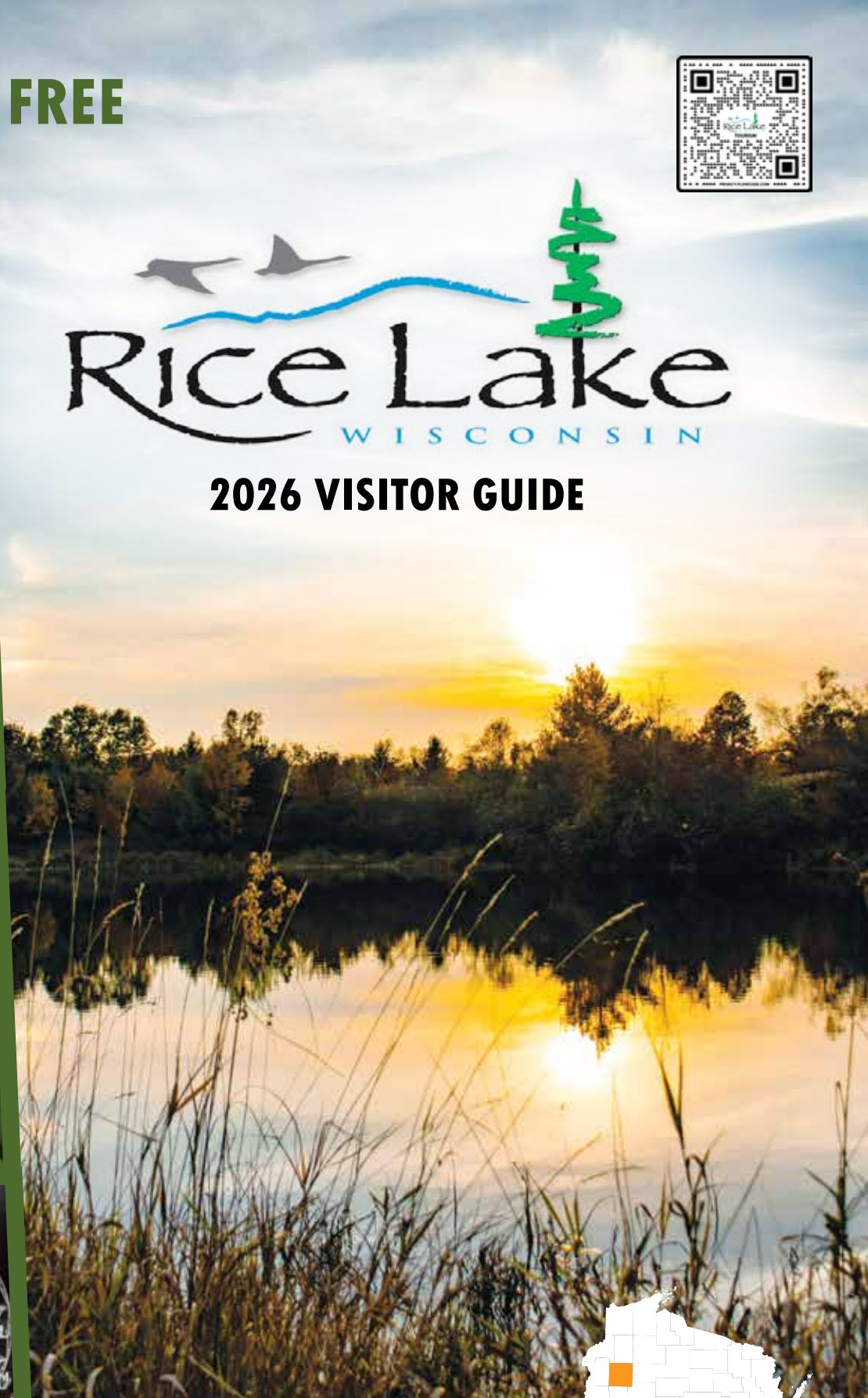




FREE



2026 VISITOR GUIDE



Big Time Fun, Small Town Nice

- All Year Long -

ricelaketourism.org • 1-800-523-6318 • info@ricelaketourism.org

Your Next Adventure Starts in Rice Lake Wisconsin!

CALL 800-523-6318 or visit ricelaketourism.org

AmericInn



Rooms: 42
Internet, Free Breakfast, Indoor Pool, Hot Tub, Trail Access, Handicapped Accessible

2006 S. Pioneer Ave. Rice Lake
715-234-9060 • 1-800-634-3444
americinn.com/hotels/wi/ricelake

Econo Lodge



Rooms: 50
Internet, Free Breakfast, Indoor Pool, Hot Tub, Trail Access, Handicapped Accessible, Fitness Center Access, Banquet Hall for Meetings/Wedding Receptions, etc.

1710 S. Main, Rice Lake
715-234-4444 • 1-800-992-1669
www.choicehotels.com/wi280

Best Western Inn



Rooms: 59
Internet, Free Breakfast, Trail Access, Whirlpool, Fitness Facility

2835 S. Main St., Rice Lake
715-234-7017 • 1-800-528-1234
bestwesternwisconsin.com/ricelake-hotels

Holiday Inn Express Hotel & Suites



Rooms: 89
Express Start Breakfast Bar, 1,600sf Meeting Space, Indoor Pool & Whirlpool, Fitness Facility, Guest Laundry Service, Pet Friendly, Internet

824 Bear Paw Ave., Rice Lake
715-736-7444 • 1-888-890-0224
hiexpress.com/ricelakewi

Microtel Inn & Suites By Wyndham



Rooms: 57
Internet, Free Breakfast, Meeting Space, Trail Access, Handicapped Accessible.

2771 Decker Dr., Rice Lake
715-736-2010 • 1-888-202-4223
microtelinn.com/ricelake

Super 8 Motel



Rooms: 46
Internet, Free Breakfast, Trail Access, Handicapped Accessible, Pets Allowed

2401 S. Main St., Rice Lake
715-234-6956 • 1-800-800-8000
super8.com

Pullman Motel



Rooms: 16
Internet, Deluxe Suites, Trail Access, Coffee Maker, Refrigerator, Microwave

903 Hammond Ave, Rice Lake
715-234-7919
www.ourpullmanmotel.net

*Adventure is just a scan away!
Book your stay today!*



Rice Lake Tourism

715-234-8888 • www.ricelaketourism.org
info@ricelaketourism.org



Rice Lake

Adventure Checklist

Check off your adventure — one memory at a time!

On the Water

- Paddle into paradise!**
Rent a kayak and explore Rice Lake and the Red Cedar River — soak up the stunning Northwoods scenery. Bring your own kayak or rent one from the **Rice Lake Public Library at 2 E Marshal St. Rice Lake**
- Cast your cares away.**
Go fishing for musky, bass, walleye, and panfish — Rice Lake is a Class A1 Musky Lake!

Play & Explore

- Challenge yourself!**
Escape the ordinary (literally) at Tactical Escape 101 fun for families, friends, and adventure seekers. **visit tacticalescape101.com**
- Tee up and take in the views** at one of Rice Lake's beautiful golf courses.
- Get out and take a ride!** Rent a E-Bike and explore Rice Lake. **Book Online At Northwoodcycle.com**
- Ready. Set. Put.** End Game Mini Golf is an indoor golf course designed for players of all ages. Check it out! **Visit endgameminigolf.com**

Trails & Outdoors

- Ride into the wild.**
Hop on your ATV or Snowmobile and explore over 250 miles of scenic trails. Don't have one? Rent from **Trailheadadventure.com**.
- Hit the trails your way.**
Walk, hike, or bike the area's favorites the Tuscobia State Trail, Ice Age Trail, Cedar Side Trail, and River Doc Trail.
- Strike a pose and snap a selfie with Rice Lake's iconic sculptures**—each one is a perfect backdrop for a fun memory! Share the moment and show off your Rice Lake adventure!

Taste & Relax

- Savor the flavor.**
In Rice Lake, every bite comes with a side of fun. From classic supper clubs to family-friendly eats, there's something tasty waiting around every corner.

There's something for everyone in Rice Lake!
Big Time Fun. Small Town Nice. All Year Long.

Rice Lake

Don't miss the experience!



Welcome to Rice Lake, the Northwoods' premier destination for recreation, shopping, art and culture, and fun all wrapped up in a friendly, hometown atmosphere.

The community of about 9,000 people, conveniently located on Highway 53, hugs the western shoreline of Rice Lake. Covering 859 acres, the lake is open to waterskiing, pontooning and motorboating, kayaking and canoeing, swimming and fishing.

Boaters can put in at any of the public boat landings dotted around the lake, plus there are a few carry-in landings. Known for its musky, panfish, largemouth bass, northern pike and walleye fishing, the lake is a year-

round destination for anglers trying their luck with rod and reel on water or on the ice.

For the silent sports visitors, anyone can borrow kayaks and paddles from the Rice Lake Public Library during the summer. They, plus life jackets provided by the Barron County Sheriff's Department, are stored on the lakeshore at the public ADA-compliant kayak launch at the intersection of Lakeshore Drive and Newton Street.

One of Rice Lake's many parks is Narrows Park, located on a picturesque spot on Rice Lake. Besides featuring public restrooms and a pavilion, the pet-friendly beach — with ADA-compliant access — offers



swimmers the chance to cool down in the lake during the hot summer months.

Moon Lake Park, the city's 73-acre park on the southeast side of the city, features a splash pad, skatepark and handicapped-accessible playground for the youngsters, walking trails and outdoor gym, and a pickleball court. On the park's south edge is a small sledding hill for wintertime recreation.

The park's walking trails are part of the 9.5-mile Rice Lake Trail System stretching between downtown and





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the south side. The system's five loops for walking, biking and snowshoeing connect outdoors recreation enthusiasts with the downtown, the Northwood Technical College and UW-Eau Claire - Barron County campuses, and shopping and restaurants.

While Rice Lake packs a recreational punch for visitors throughout the year, a few events are simply not to be missed.

Rice Lake's Aquafest features family-fun activities over the course of 10 days at the start of June. Fishing contests, car and craft shows, a pickleball tournament plus more are all capped off by a grand parade. That's not to mention the fest's three nights of live music performed by notable local and national bands.

Theater dominates the arts scene. Northern Star Theatre in downtown Rice Lake and Red Barn Theatre

located just outside of town stage productions primarily in June, July and August. Nearby, the Barron Spotlighters and Enrichment Through Culture in Cumberland also schedule performances. Downtown Rice Lake is a shopper's mecca for small, locally owned boutiques, antique shops and retail stores. Also lining Main Street are a bicycle shop and many more stores offering goods and services.

Veterans Memorial City Park and its spectacular view of the lake is a few blocks away from downtown. Weekly concerts are performed at its band shell during the summer, and the park also features tennis courts, a fountain, picnic tables and pavilion, and a salute to veterans.

Need more reasons to visit Rice Lake? Consider this guide an introduction and hospitable invitation to everything the community has on hand to welcome guests.

TALK TO US

Stop in and see us!

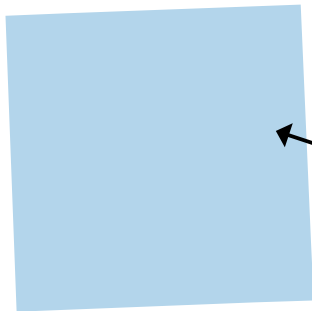
Rice Lake Tourism

Located in Rice Lake City Hall,
30 Eau Claire St., Rice Lake

Call: 715-234-888

Email: info@ricelaketourism.org

Website: ricelaketourism.org



Barron County

POPULATION **46,833**
 MEDIAN INCOME **\$59,379**
 MEDIAN HOUSING VALUE **\$182,600**

GETTING HERE

Rice Lake Regional Airport: Carl's Field: 715-458-4400.
 Offers complete air service with a 6,700-ft. main runway and crosswind runway, terminal and maintenance hanger. Refueling, air charter, plane rental and repair are some of the services the friendly FBO provides. The airport provides the gateway to Northwest Wisconsin's Vacationland.

Government Buildings:

City Hall: 30 E. Eau Claire St., 715-234-7088, ci.rice-lake.wi.us.
Public Safety Building: 34 S. Wilson Ave.,
Police nonemergency: 715-234-1500, ci.rice-lake.wi.us.
Fire nonemergency: 715-234-2119, ci.rice-lake.wi.us.
Public Library: 2 E. Marshall St., 715-234-4861, rlpl.org.
United States Post Office: 14 E. Eau Claire St.,
 715-234-3553, tools.usps.com.

Municipal Parking Areas:

Lot 5: Dairy State Bank between Messenger and Highland streets
Lot 6: Messenger Street, across from Lot 5 to the north.
Lot 8: Pioneer Parking Lot west of 19 W. Marshall St.
Lot 11: Library Lot across street from 11 E. Marshall St.
Lot 13: Senior Citizen's Center, 12 W. Humbird St.
Lot 14: City Hall North on Eau Claire St.
Lot 15: City Hall East on Lakeshore Drive.
Lot 16: City Hall West on Newton St.

All lots are posted with individual parking restrictions.

Miscellaneous Services

- **Local Newspapers:** **Rice Lake Chronotype** (publishes Wednesdays) and **The Early Bird Weekender** (publishes Fridays)
- **Radio stations:** **WJMC-AM/FM**, **WAQE-AM/FM**, **WKFX-FM** & **Zoe Communications WGMO**
- **Fully accredited hospital with 40 private rooms**
- **Clinics**
- **Nursing Homes**
- **Daycare Centers**
- **Preschool Centers**
- **Job Service Office**
- **UPS Services**
- **Telephone, Cable and Internet services.**
- **Utilities:** **City-owned utilities include electric and waste water treatment. Nationally recognized by American Public Power Association, for reliability 2016, 2017, 2018 and 2021.**

Calendar

OF EVENTS

JANUARY

- 9-11 49th Annual Stein Bonspiel - Curling Club
- 30-31 Snow Outlaws Winter Nationals

FEBRUARY

- 14-15 Barron County Model Railroad Show, Cedar Mall

MARCH

- 12-14 Womens Club Playdowns - Curling Club
- 19-21 Men's Club Playdowns-Curling Club
- 21 Visit the Easter Bunny - Cedar Mall
- 27-29 RL Speedway Stock Car Show

APRIL

- 9 RL Chamber Women in the Workplace Luncheon
- 22 RL Chamber Community Wide Earth Day Cleanup
- 26 Spring is in the Air, Craft & Vendor Market, Cedar Mall
- 30 Community-Wide Garage Sales
- 30 RL Chamber Fisherman's Feed

MAY

- 1-2 Community-Wide Garage Sales
- 9 RL Chamber Murder Mystery Dinner - RL Senior Center

- 25 RL Chamber Memorial Day 5k
- 25 Community Memorial Day Ceremony - 10am @ Veteran's Park

JUNE

- 5-14 Rice Lake Aquafest
- 5 RL Chamber Family Night
- 6 Men's Club Fishing Derby
- 13 Barron County Coin Show
- 14 Aquafest Parade
- 27-28 Hungry Hollow Steam Engine Days

JULY

- 3 Rice Lake Fireworks at Dusk
- 15-19 Barron County Fair
- 22 Kid's from Wisconsin - Veteran's Memorial Park

AUGUST

- TBA Summer Crazy Days-Cedar Mall
- 21-23 Summer Spiel Mixed Invitational- Curling Club

SEPTEMBER

- 12 Benjamin's House Street Eats
- 25-26 Barron County Truck Show, Fairgrounds

OCTOBER

- 7 Rice Lake Area Men's Club Wine & Beer Festival

- 16-18 Fall Craft & Vendor Market, Cedar Mall
- 24 Witching you a Happy Halloween Trick or Treat Extravaganza - Cedar Mall
- 31 RL Community Trick or Treating - 5-8 p.m.
- 31 Wisconsin State Elk's Curling Bonspiel
- 31 RL Downtown Trunk or Treating

NOVEMBER

- 1 Wisconsin State Elk's Curling Bonspiel
- 6-8 Curl 4 a Cure Womens Spiel- Curling Club
- 5 RL Chamber Annual Dinner & Community Awards
- 11 Community Veteran's Ceremony
- 19 Hunters Feed, RL Chamber
- 20-22 Holiday Market - Cedar Mall
- 26 RL Rotary Annual Turkey Trot
- 27-29 Holiday Market - Cedar Mall

DECEMBER

- 2 Rice Lake United Way Holly Auction
- 3 Annual Holiday Parade, RL Main Street, 6pm

- 3 Northwinds Brass Band Holiday Concert, Bethany Lutheran Church-Following Holiday Parade
- 4-6 Holiday Market - Cedar Mall
- 4-6 College Bonspiel-Curling Club
- 5 Pictures with Santa - Cedar Mall
- 11-13 Holiday Market - Cedar Mall
- 12 Pictures with Santa - Cedar Mall
- 18-20 Holiday Market - Cedar Mall
- 19 Pictures with Santa - Cedar Mall

TUESDAY EVENINGS

July 2 - August 18
Music in the Park Concerts at Veterans Memorial Park Band Shell

FARMERS MARKETS

Cedar Mall Farmers Market
May- September
Saturday 8am-Noon

Market on Main
2nd & 4th Tuesdays of each month
June - September
Located in the Rice Lake Chamber Parking Lot



Delay

Barron County Fair

Mid-July is fair time. Tractor pulls, queen coronation, carnival rides, 4-H projects, shows and harness racing.

Bayfield Trail

This Indian trading route entered Rice Lake at the northwestern part of the lake and continued down what is now North Main Street. Pipestone and wild rice from Rice Lake were traded to other areas. A historical marker is located on Lakeshore Drive. This overlooks the part of the lake where the wild rice beds were located. Just north of the marker, in the FFA Park, pits which were probably used to store wild rice can be found.

Biking & Hiking Trails

Rice Lake Trail System - The nearly 15-mile-long hiking/biking trail is comprised of five loops running from just south of downtown to the southern edge of the city. Directional signs are located along the entire trail system, and a designated parking lot is at the west terminus of South Street near the Northwood Technical College and UW-Eau Claire — Barron County campuses.

Tuscobia State Trail, beginning just north of Rice Lake on Cty. SS, is the longest state trail in Wisconsin. It is a 76-mile abandoned railroad grade purchased by the state in 1966 for the enjoyment of hiking, biking, horseback riding, and snowmobiling.

It is well-marked with constant grooming and maintenance. Part of the trail, from its western end to Angus, is also part of the Ice Age National Scenic Trail.

Ice Age National Scenic Trail, a 1,000-mile trail, encompasses part of the Tuscobia State Trail from its western end to Angus. For information, contact: Tuscobia-Park Falls State Trail, DNR Ranger Station, Winter, WI 54896, 715-266-3511.

Wild Rivers Trail: Rice Lake north city limits. 97 miles to Superior, WI. Multi-use, groomed ATV/ Snowmobile trail. 3 miles north of Rice Lake intersects with Tuscobia Trail, 74 miles east to Park Falls, WI.

River Doc Trails - The 3 1/2-mile single-track trail system to the north of Rice Lake serves as training

grounds for the Rice Lake Composite Mountain Bike Team, but it is open to the public year-round. A parking lot is located on 24th Avenue.

Blue Hills Ski Area

Summer green, autumn gold, winter white – scenic enjoyment for motorists, cyclists, hikers and snowmobilers. These hills were once a gigantic mountain range some 20,000 feet high. Successive ice masses rounded off the peaks, and the last glacier stopped at the foot of these hills. Located east of Rice Lake on County C.

Boating

On Rice Lake. Bring your powerboat–water skiing is permitted. Sail or explore the bays by canoe or kayak. Public boat launching sites.

City Parks

Enjoy our beautiful city parks, shelters, tables, grills & playgrounds.

715-234-9235

Veterans Memorial City Park: East Stout Street by the lake.

Dog Park: 100 Kern Ave., next to Animal Hospital.

FFA Park: Lakeshore Drive.

Hiawatha Park: Monroe Avenue.

Hunters Memorial Park: Intersection of Whitetail Drive and Linden Avenue.

Indian Mounds Park: North Lakeshore Dr.

Knapp Stout Park: South Main by bridge.

Moon Lake Park: Kern Ave. and South St.

Narrows Park: East Sawyer Street on the lake.

National Lumbering Hall of Fame Park: South side of dam just off Main Street.

Roux Park: West Marshall St.

Sharbillig-Jones Memorial Woods: Next to Roux Park.

Shudlick Park: South Hatten Avenue.

Skate Park: Kern Ave. and South St.

Veterans Park: Orchard Beach Lane.

Cross Country Skiing

Narrow Gauge Trails: West of Haugen on county forestland. Logging trails, snowmobile trails.

Blue Hills Trails: East of Rice Lake.

Timberland Hills: Cumberland area.

Barron County Campus: Rice Lake.

Disc Golf Course

UWEC-BC Campus

Downhill Ski Area

Christie Mountain Ski Area: A friendly, family-oriented downhill ski area, 18 miles east of Rice Lake, high in the Blue Hills snowbelt. Ten scenic, wooded mountain trails run to 4,000 feet with 350 feet vertical. Double chair lift, T-bar and two rope tows. Snow tubing. Rentals, food, bar, ski shop, national ski patrol, PSIA ski school and cross country nearby. 715-868-7800.

Education

From kindergarten through college, high school, middle school, four elementary schools and parochial schools.

University of Wisconsin Eau Claire-Barron County, 715-234-8176. 2-year liberal arts program; cultural and athletic activities.

Northwood Technical College, 715-234-7082. 1- and 2-year vocational diploma programs; evening and special short-term courses.

Farmers Markets

Rice Lake Cedar Mall Parking Lot: Saturday mornings, June through September.

Country Lane Pantry: 1642 16th St., Barron. Thursdays 2-8pm, June through September.

Market on Main: 2nd and 4th Tuesday of each month June-September located in the Rice Lake Chamber Parking Lot.

Geocaching

In and around Rice Lake: A fun, outdoor activity the entire family can enjoy. The popularity of handheld global positioning devices (GPS) has led to this new hobby. A sport which takes you on a surprise journey to locations of hidden caches or “treasures.” Clues and GPS coordinates are posted on the Web at www.geocaching.com

Hunt Hill Nature Center

400+ acres of mature forest, ancient white pines, meadows whispering with grasses and wildflowers, black spruce and tamarack bogs support many plants and animals that have disappeared from other areas. The environmental learning center offers residential and day programs May-September. 715-635-6543.

Indian Mounds Park

This park preserves 12 Indian Burial Mounds, all that remain of some 67 mounds constructed in the Rice Lake area. Archeological excavation revealed burial bundles, some ornaments and implements. These were probably constructed by people known as the mound builders.

Rice Lake Public Library

2 E. Marshall Street, Rice Lake.

715-234-4861

Japanese Garden

The Japanese Friendship Garden is located on the UWEC-BC Campus and was built by the Rice Lake International Friendship Assn. as a symbol of our relationship with sister city Miharu, Japan. The relationship between our cities is an ongoing student and adult exchange program that began in 1987. The garden was designed by a master gardener from Miharu. 715-234-8176

LK Art Bucket

Located in the Cedar Mall this little shop builds community through creativity. Workshops, splatter room and unique gifts. All ages and all abilities.

Music

Music In The Park - Municipal Band & other performing musical group concerts every Tuesday night 7:00 pm mid-June through mid-August.

Pickleball Courts

Moon Lake Pickleball Courts are open to the public. The Rice Lake Pickleball Association has the courts reserved mornings Monday through Friday from 8am to 12pm as well as Sunday and Tuesday evenings from 6-9pm. The courts may be reserved other times for special events such as tournaments. Please contact 715-234-9235 for any questions.

Pioneer Village Museum

Located between Cameron and Barron on Co. Hwy. W. Open Memorial Day through Labor Day. 715-458-2080 or pioneervillagemuseum.org.

Reindeer Hill & 6Four Accord

Pop in to enjoy great food and drink. Check out their tapper wall, enjoy their

family fun games in the hutch, and relax at their home-style tables and chairs. And yes... you'll even spot their reindeer nearby!

Rice Lake Hockey Arena

Located in north Rice Lake just off Hammond Avenue. Indoor and outdoor skating; youth and adult hockey programs; figure skating; open skating. Artificial ice. 1204 Hammond Ave. 715-234-1486

Rice Lake Splash Pad

Located at Moon Lake Park off East South Street. Open daily 11am-8pm during the summer months.

Shooting

Archery Park: Shooting practice 10-90 yards with field tips. 6 am-Dark. 3 Lindy St.

Shopping

Our business districts are attractive and modern with many fine stores located throughout the city. Constant retail promotions keep the retail activity high.

Stock Car Racing

Races every Saturday night, April through Labor Day. Located 1/2 mile north of the city limits between Highways SS and 48 E. 2002 22½ Ave. 715-236-2002

Swimming

Red Cross certified lifeguards, swimming instructors. **Rice Lake Aquatic and Recreation Center**, indoor year-round facility near Rice Lake Middle School on 1430 High Street. 715-234-4279

Tactical Escape 101

Featuring themed escape rooms. 2900 S Main St Rice Lake. Located inside the Cedar Mall

Tennis

6 courts - Rice Lake High School
2 courts - Veterans Memorial Park on E. Stout St.

Veterans Memorial

Memorial to veterans of all branches of the military. Rice Lake City Park.

Historical Sculptures

Wooly the Mammoth, Trusty Rusty the Drafthorse, The Trail Tree and Manoomin (Food that Grows on Water) stand at 1085 Lakeshore Drive, Rice Lake.

In addition to Turtleback and LynnDale's, the area boasts of several sporty 9- and 18-hole courses, all within easy driving distance of Rice Lake.

Among the courses are: an 18-hole course, Rolling Oaks at Barron; a challenging 18-hole course at Tagalong north of Rice Lake near Birchwood; and nine-hole public courses at Chetek, Dallas and Shell Lake.

18-hole courses are also found at Cumberland, Spooner and Long Lake.

LynnDale's Golf

2369 20½ Street, Rice Lake • 715-234-5966 • Sporty 9-hole, par 37 golf course • Full size driving range. Beautiful view with friendly atmosphere.

Turtleback Golf & Conference Center

1985 18½ Street, Rice Lake • 715-234-7641 • turtlebackgolf.com • Immediately west of city limits on Allen Street (20th Avenue) • Golf Digest 4 Star Course • 18 Holes, Par 71

Butternut Hills Golf Course

N2976 Golf Rd, Sarona • 715-635-8563 • butternuthillsgolf.com • 1½ miles east of Hwys. M and B intersection or 6 miles east of Hwy. 53 on Hwy. B (Washburn County) • 18 Holes, Par 70/72

Cumberland Golf Course

2400 5th St, Cumberland, • 715-822-4333 • cumberlandgolfclub.com • 2 miles northwest of Cumberland, on 5th Street off of Hwy. 48 • 18 Holes, Par 72

Pine Crest Golf Course

Dallas, WI 54733 • 715-837-1268 • pinecrestdallas.com • North edge of Dallas on Hwy. U • 9 Holes, Par 35

Rolling Oaks Golf Course

440 W. Division, Barron • 715-537-3409 • golfbarron.com • Barron's west city limits, off Hwy. 8 • 18 Holes, Par 71

Sioux Creek Golf Course

568 23rd St., Chetek • 715-924-3139 • siouxcreekgolf.com • 2 miles southwest of Chetek, off Hwy. I • Holes: 9 • Par 36

Spooner Golf Course

W6120 Co. Hwy. H, Spooner • 715-635-3580 • spoonergolf.com • Classic 18-Hole 4 Star • 1 mile off 53 on Hwy. H, just north of Spooner • 18 Holes, Par 72

Sunset View Country Club

1015 22-25¼ Street, Chetek • 715-859-6311 • 3 miles north of Chetek or 4 miles south of Hwy. 8 on Hwy. M • 9 Holes, Par 34

Tagalong Golf Course

2853 29th Ave., Birchwood, • 715-354-3458 • TagalongGolf.com • 1 mile west of Birchwood off Hwy. 48 • 18 Holes, Par 71

TeeAway Golf & Grill

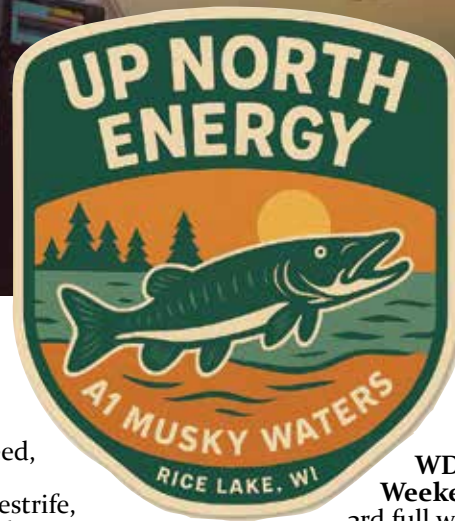
1401 E. 11th Street, Ladysmith • 715-532-3766 • 9-hole, par 36 golf course • Driving range, putting green. Full service restaurant overlooking the river.

Endgame Mini Golf

2900 S. Main Street Rice Lake WI
18 Hole Indoor Mini Golf
Packed with Family Fun
book online endgameminigolf.com or call 715-418-6612



CLASS A1 MUSKY LAKE



Facts and Figures

Impoundments on the Red Cedar River, 18-foot dam

Lake Area - 939 acres

Two Basins

Main Basin (north of Narrows Bridge)

South Basin (south of Narrows Bridge)

Maximum Depth (South Basin) - 19 feet

Average Depth - 9 feet

Fish Species Present

Musky, Panfish, Largemouth Bass, Smallmouth Bass, Northern Pike and Walleye

Invasive Species

Present

Curly-leaf Pondweed, Chinese Mystery Snail, Purple Loosestrife, Japanese Knotweed, Eurasian Watermilfoil and Yellow Iris

Six Public Boat Landings, Three Public Parks

Rice Lake - Lake Protection and Rehabilitation District was one of the first Lake Districts in WI, established in 1977

Water Quality is considered Nutrient Rich or Eutrophic

Average Summer Secchi Disk Reading of Water Clarity - 5-ft (deeper in the South Basin)

Rice Lake Fishing Events

WDNR Free Fishing Weekend - 3rd full weekend in January

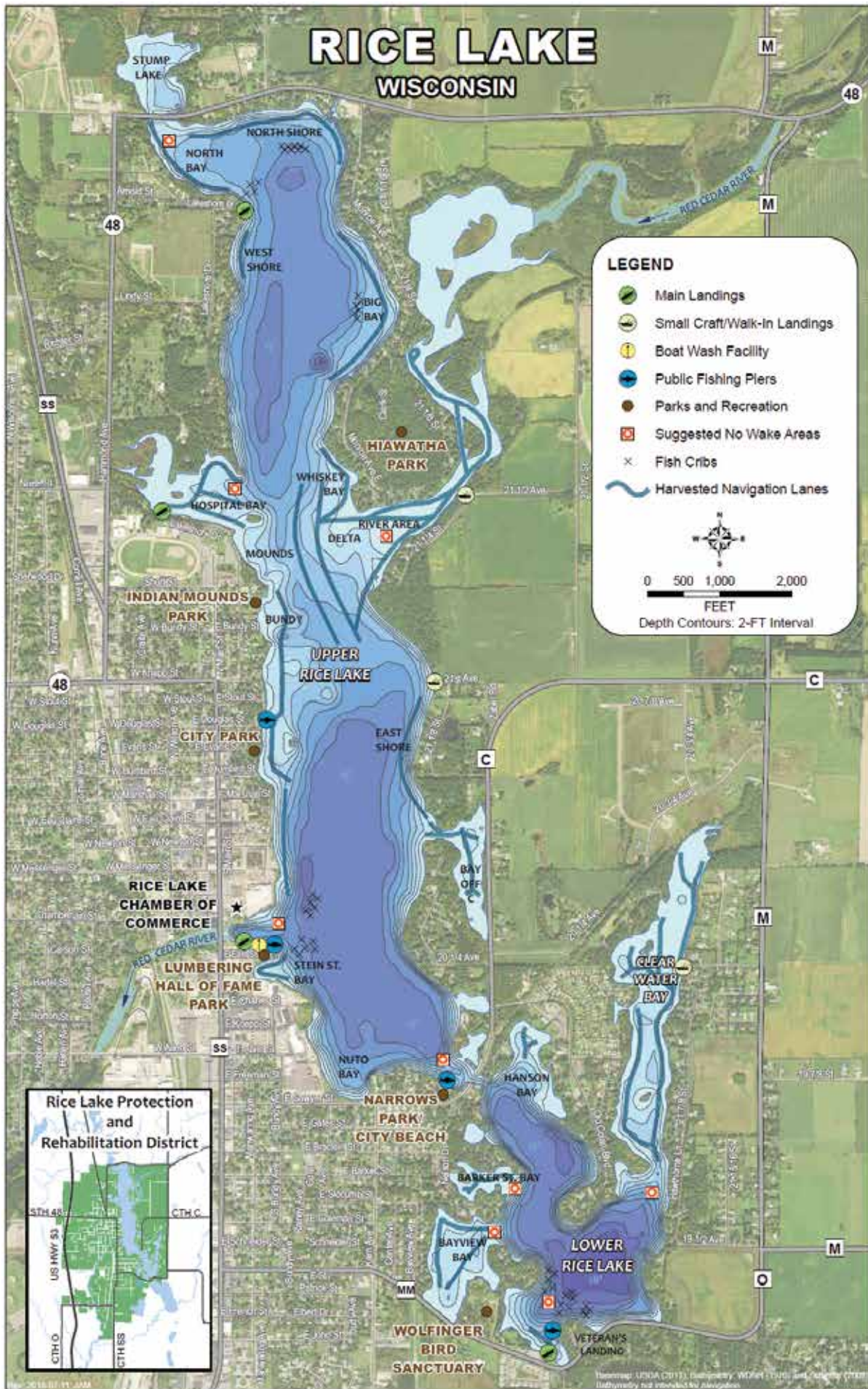
Red Cedar River Watershed Conference - 2nd Thurs. in March

Earth Day - April 22nd

WI Fishing Opener - 1st Sat in May

WI Northern Musky Opener - Sat nearest Memorial Day

WDNR Free Fishing Weekend - 1st weekend in June



- MUSKELLUNGE
- LARGEMOUTH BASS
- BLUEGILL
- GOLDEN REDHORSE
- COMMON CARP
NON-NATIVE
- NORTHERN PIKE
- SMALLMOUTH BASS
- PUMPKINSEED
- GREATER REDHORSE
- WALLEYE
- ROCK BASS
- BULLHEADS
- SHORHEAD REDHORSE
BLACK BROWN YELLOW
- YELLOW PERCH
- BLACK CRAPPIE
- BOWFIN
- WHITE SUCKER

Information by Wisconsin DNR circa 2019, Illustrations by: Virg Beck, Joe Tomelleri, and Maynard Reece



ICE AGE TRAIL
ALLIANCE





For a premier hiking experience, follow the yellow trail blazes of the Ice Age National Scenic Trail. More than 86 miles of the 1,200-mile Trail are conveniently located to the north of Rice Lake in Barron and Washburn Counties and to the West in Rusk County. The Trail, which highlights glacial features left behind by the last glacier, winds and wanders its

way around steep kettles, through forested terrain, and among a 1.6-billion-year-old mountain range. It makes a great half-day, day-long, or multi-day adventure.

The Ice Age Trail Alliance is a members and volunteer non-profit that works to conserve, create, maintain, and promote

the Ice Age National Scenic Trail. In collaboration with our many partners, we envision a premier, continuous, permanently protected Ice Age National Scenic Trail.

For more information and helpful tips visit www.iceagetrail.org.



Interested in trying an Olympic sport.



www.ricelakecurling.org
email rlcc@ricelakecurling.org
for more information.

912 S Wisconsin Ave



HUNGRY HOLLOW

Steam and Gas Engine Club, Inc.

Annual Show

**June 27th & 28th
held at the
Club Show Grounds**

Featuring:



In 2026

State Hwy. 25 & 19th Ave.
Rice Lake

715-822-4169 or 715-651-7032




Red Barn Theatre
Home of the Hardscrabble Players

Celebrating 65 Years
Open May-August

715-234-8301
3 Miles North East
of Rice Lake
redbarntheatre-ricelake.com



www.HuntHill.org

- Nature programs
- Open to the public
- Hike miles of trails through a variety of habitats
- Facility and rustic cabin rentals



N2384 Hunt Hill Road, Sarona, WI 54870 715-635-6543



BARRON COUNTY FAIR

July 15-19, 2026



Events:

- Live Stock Snows
- Demo Derby
- Truck & Tractor Pull
- Carnival
- Vendors
- Food

And so much more...

See you at the Fair!

Winner of the 2025 Best Tourist Attraction in Barron County's Best of the Best Contest.

Check us out online barroncountyfair.com

Pioneer Village Museum



Pioneer Life • Frontier Living • Native American Heritage



715-458-2080
pioneervillagemuseum.org

1866 13 1/2 - 14th Ave, Cameron, WI



2026 Schedule

Regular Season:

June 4 – August 30, Thursday, Friday, Sunday
1:00 – 5:00, and Saturday 10 am – 5:00 pm

Extended Season:

Saturdays in September 1 – 5 pm,

Special Events

June 6	Aquafest Flea Market
June 20	Ladies' History Luncheon
June 27 & 28	Quilt Show & Strawberry Fest
July 11 – 12	Pioneer Heritage Days
July 31 - August 2	Red Cedar Rendezvous
August 8	Past Reflection's Car Show
August 15 – 16	Ol' Time Fair
August 16	Vintage Baseball
August 22	Native American Heritage Day
September 11 – 13	Bluegrass Festival (20th Anniversary)
September 20	Veteran's Picnic
October 3	Fall Harvest Festival
October 27	Village Trick or Treat
December 11 - 12	Christmas in the Village

CHETEK
All roads open for ATVs unless posted

VILLAGE OF DALLAS
All roads open for ATVs unless posted

ALMENA
All roads open for ATVs unless posted

TURTLE LAKE
All roads open for ATVs unless posted

BARRON
All roads open for ATVs unless posted

CUMBERLAND
All roads open for ATVs unless posted
No highways

Call The Barron County Sheriff's Dept. at 537-3106 when someone is overdue. For Emergency Only Call 911

Legend:

- 111. Super 8 Motel
- 112. Rice Lake State Park
- 113. Rice Lake State Park - 2 Locations
- 114. Rice Lake State Park - 3 Locations
- 115. Eton Lodge
- 116. Quince Building Products
- 117. Quince Building Products
- 118. Currier's Lakeside Lodge
- 119. Currier's Lakeside Lodge
- 120. Social House
- 121. Dairy Store Bank
- 122. Rice Lake Tourism Commission
- 123. US Bank
- 124. US Bank
- 125. J.P. Cole & Sons
- 126. J.P. Cole & Sons
- 127. J.P. Cole & Sons
- 128. J.P. Cole & Sons
- 129. Pullman Motel
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Get out and enjoy the great outdoors!

ATV/UTV Trail Information

All Barron County ATV Trails are open. The Cattail State Trail from Turtle Lake to Almena, the Wild Rivers State Trail from the City of Rice Lake to the Washburn County line, and Trail 39N from Turtle Lake to Cumberland stay open year round except for the gun deer season. All road routes remain open year round.

ATV Trails — 80.90 Miles

Cattail Trail

8.0 miles, originates in Almena and continues west to the Polk County line. Continues west in Polk County to Amery (Total distance from Almena to Amery is approximately 22.0 miles). Open to ATVs year round.

Cattail Trail Extension

16.0 miles, originates in Almena and continues east to Cameron. Three miles east of Almena there is a 30 acre intensive use area for ATV's (playground). This facility also has a 3 acre parking lot, with a loading/unloading ramp, large shelter, picnic tables and permanent restrooms. The extension of the cattail trail (Almena to Barron) is closed November 1st and reopens May 1st for ATV use. This portion of trail can be utilized by snowmobiles when the snowmobile trails are open.

Wild Rivers Trail

9.1 miles, originates in Rice Lake and continues north through Washburn and Douglas Counties to Solon Springs (approximately 62 miles). Open to ATVs year round.

Snowmobile Trails — 309.7 Miles

Cattail Trail

8.0 miles, originates in Almena and continues west into Polk County to Amery (approximately 22.0 miles). Open to snowmobiling whenever snow-covered.

Wild Rivers Trail

9.1 miles, originates in Rice Lake and continues north through Washburn and Douglas Counties to Solon Springs (approximately 62 miles). Open to snowmobiling whenever snow-covered.

THE DESTINATION
FOR OFF ROAD RENTALS!



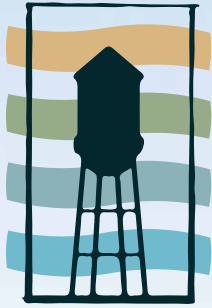
BOOK YOUR NEXT ADVENTURE

Trailheadadventure.com

- NEW POLARIS 2, 4, AND 6 SEAT SIDE BY SIDES
- RIGHT ON THE WILD RIVER TRAIL, WISCONSIN'S LONGEST OFF-ROAD TRAIL
- NEW POLARIS 1 AND 2 UP SNOWMOBILES



315 W Knapp St. Rice Lake, WI



Rice Lake

MAIN STREET

Shop, Stroll, Savor.



Explore and Experience Downtown Rice Lake

  715-234-5117  rlmainst@outlook.com
  37 S Main St. Rice Lake, WI 54868



Scan me to start exploring

Shop 'Til You Drop...In Rice Lake!



Advance Auto Parts
120 Pioneer Place,
Rice Lake, WI 54868

Another Man's Treasure
218 N Main St,
Rice Lake, WI 54868

Auto Value
230 S Main St,
Rice Lake, WI 54868

AutoZone Auto Parts
10 Burton St,
Rice Lake, WI 54868

Bang For Your Buck
2900 South Main St,
Rice Lake, WI 54868

Bargain City Superstore
320 South Access Road,
Rice Lake, WI 54868

Bath & Body Works
2900 S Main St,
Rice Lake, WI 54868

Blain's Farm & Fleet
2011 S Main St,
Rice Lake, WI 54868

Bush & Gilles Furniture
2500 Pioneer Ave,
Rice Lake, WI 54868

Busy Bobbin
234 N Wilson Ave,
Rice Lake, WI 54868

Cedar Mall At Rice Lake
2900 S Main St,
Rice Lake, WI 54868

CourtJThriffs
2900 S Main St Suite D8,
Rice Lake, WI 54868

DaaBIN Store
1820 S Main St,
Rice Lake, WI 54868

Diamond Designs by Bodis
230 N Main St,
Rice Lake, WI 54868

Dollar General
710 S Main St,
Rice Lake, WI 54868

Duke's Discount Grocery
1911 Manwaring Ave,
Rice Lake, WI 54868

Dunham's Sports
2900 S Main St Space B-2,
Rice Lake, WI 54868

Elite
2900 S Main St,
Rice Lake, WI 54868

Five Below- Coming Soon!
2900 South Main St,
Rice Lake, WI 54868

Flora & Ivy
1811 S Main St,
Rice Lake, WI 54868

Furnish 123
2800 Pioneer Ave,
Rice Lake, WI 54868

Game Stop
2701 19 1/2 Ave,
Rice Lake, WI 54868

General Coin & Gun Exchange
2700 Pioneer Ave,
Rice Lake, WI 54868

Gliks
2900 S Main St Ste 6,
Rice Lake, WI 54868

GNC
2900 S Main St,
Rice Lake, WI 54868

Goodwill
2850 College Dr,
Rice Lake, WI 54868

Grinders Sports
816 Hammond Ave,
Rice Lake, WI 54868

Harley Davidson
2801 S Wisconsin Ave,
Rice Lake, WI 54868

Hobby Lobby
2800 Pioneer Ave,
Rice Lake, WI 54868

Hometown Mattress
2701 West Ave,
Rice Lake, WI 54868

J Shoes
2910 College Dr,
Rice Lake, WI 54868

Jacobson's Ace Hardware
28 S Main St,
Rice Lake, WI 54868

King's Way Bible & Gifts
711 S Main St,
Rice Lake, WI 54868

Kohl's
2960 Decker Dr,
Rice Lake, WI 54868

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Menards
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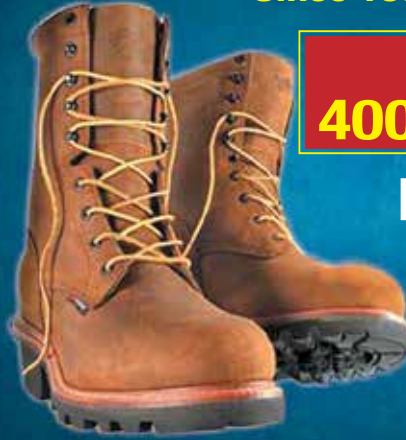
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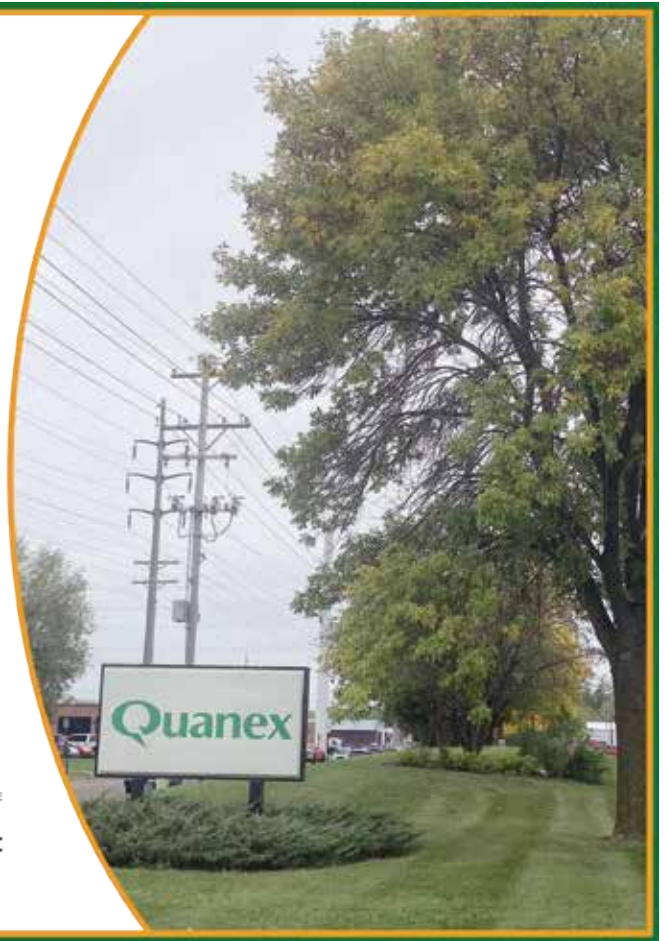


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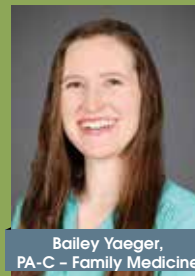
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